

---

COMMUNICATION ON ENGAGEMENT (COE)

International Marine Purchasing Association

Period covered: 04 April 2021 – 29 March 2023

**Part I. Statement of Continued Support by the Chief Executive Officer**

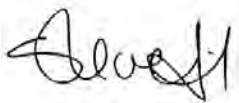
28 March 2023

To our stakeholders, supporters, and members:

I am pleased to confirm that the International Marine Purchasing Association (IMPA) reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organisation has taken to support the UN Global Compact and its Principles as suggested for an organisation like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,



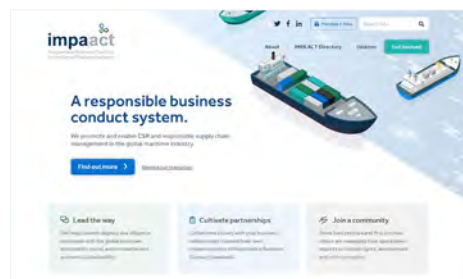
Ms. Susan Wraae Koefoed  
CEO, International Marine Purchasing Association

## Part II. Description of Actions

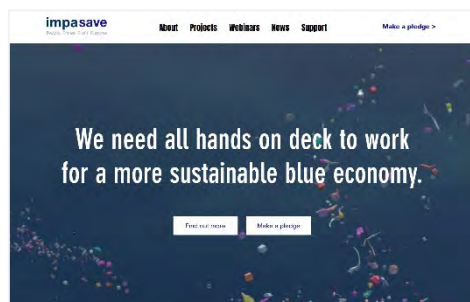
As an Industry Association comprising of more than 1050 shipping and supplying companies in the maritime industry, we work with our community on a range of industry-benefitting initiatives under a five-pillar banner: (1) sustainability, (2) insights, (3) networking, (4) education, and (5) MSG.

Within the *Sustainability* pillar, we create and manage two main industry-wide CSR initiatives that deliver better frameworks, guidance, and streamlined solutions for sustainable purchasing and green procurement in maritime. Our efforts around them also involve advocacy work, offering training, learning material and workshops around the UN Global Compact principles, the UN Guiding Principles on Business and Human Rights, the OECD Guidelines and other topics related to green procurement and responsible business conduct. As all the actions taken by our organisation to support the UN Global Compact are usually under the banner of one of these initiatives, they are described below:

**IMPA ACT** (created in 2013, [www.impa-act.org](http://www.impa-act.org)) – the world’s first responsible business conduct system for the global shipping industry, advocating for and assisting companies in maritime on how to adopt a principle-based approach to doing business, in a way that is aligned with the UN Guiding Principles on Business and Human Rights, the ten principles of the UN Global Compact and the OECD Guidelines for Multinational Enterprises. The IMPA ACT community extends to several tens of company members, both from the manufacturing/supply and the shipowner/ship-manager side, working together and forming partnerships towards identifying, mitigating, and documenting their potential adverse impacts on human (including labour) rights, environmental principles, and anti-corruption.



**IMPA SAVE** (created in 2020, [www.impasave.org](http://www.impasave.org)) – a global initiative identifying the most pressing environmental issues in maritime and sharing knowledge and solutions that can help companies become better ocean stewards. IMPA SAVE creates campaigns for reduction of plastic, e.g., and facilitates knowledge sessions, pledge campaigns and regular reporting procedures, in order to help shipping companies support the Sustainable Development Goals by 2030, as well as implementing the environmental principles of the UN Global Compact. Since July 2020 (its inception), IMPA SAVE has amassed more than 15% of the global fleet to commit to reduce plastic drinking water bottles onboard vessels before 2025 by replacing them with water filtration systems, as well as close to 40 maritime suppliers willing to make efforts to reduce their supply of single-use plastic drinking water bottles.



In the period of 04 April 2021 to 29 March 2023, IMPA has taken a multitude of actions within its sustainability remit, all supporting – in various degrees – the UN Global Compact and its Principles.

These actions and activities include, but are not limited to:

# 1. Organising learning and dialogue events, workshops, and training for our members on specific topics relevant to corporate sustainability and the principles of the UN Global Compact.

## 1.1. 18 Nov 2021 – IMPA ACT presents to Norwegian buying group Incentra's 100+ company members



Incentra's annual council meeting brought together the organisation's members and suppliers, and IMPA, alongside IMPA ACT members Utkilen and Alfa Laval, were invited to present how IMPA ACT helps companies increase transparency in value chains through regular CSR due diligence: [www.impa-act.org/news/impa-act-team-delivers-presentation-at-annual-incentra-council-meeting](http://www.impa-act.org/news/impa-act-team-delivers-presentation-at-annual-incentra-council-meeting)

*act.org/news/impa-act-team-delivers-presentation-at-annual-incentra-council-meeting*

## 1.2. 30 June 2022 – IMPA ACT hosts webinar on human rights, environmental and economic due diligence



IMPA organised a webinar hosted online on the transition of its IMPA ACT initiative to a 360-degree solution for companies wishing to meet the globally-endorsed minimum standard on Responsible Business Conduct. The webinar covered not only some of the new features available to members of the IMPA ACT programme, such as an online platform for corporate CSR due diligence, but also emerging legal requirements on corporate human rights, environmental & economic impact assessments: [www.impa-act.org/news/join-the-impa-act-2-0-webinar](http://www.impa-act.org/news/join-the-impa-act-2-0-webinar)

*www.impa-act.org/news/join-the-impa-act-2-0-webinar*

## 1.3. 17 May 2022 & 27 Sep 2022 – IMPA ACT and IMPA SAVE presented at IMPA Hamburg



IMPA presented to 50+ industry professionals the Association's sustainability programmes and how these can help members and supporters progress their corporate sustainability goals.

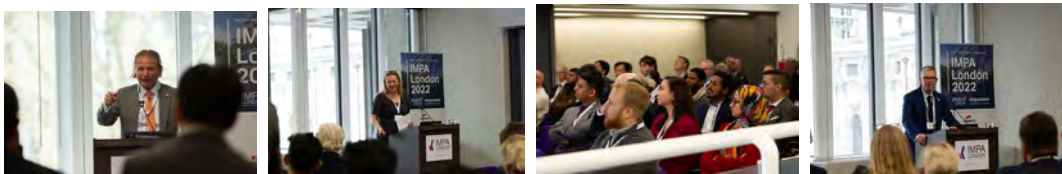
## 1.4. 12 Dec 2022 – IMPA ACT Workshop on Responsible Business Conduct – London, UK



The IMPA ACT workshop organised by IMPA, created and principally delivered by Sune Skadegaard Thorsen (Founder and CEO of Danish sustainability consultancy Global CSR), taught just over ten participants from different companies in maritime how to develop their commitment to respect human rights, environment and the economy, conduct their regular operational-level due diligence, and ensure their responsibility in business relationships (customers and suppliers).

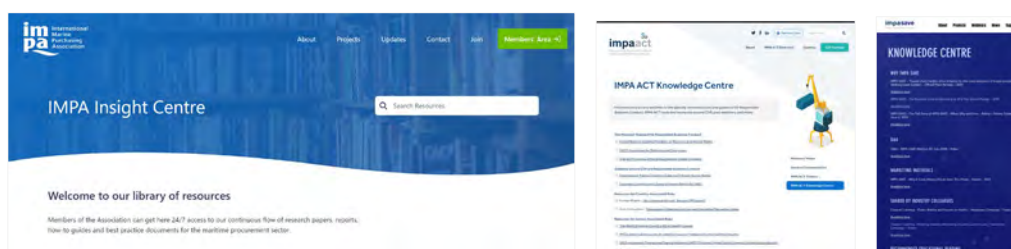
## 1.5. 13 Dec 2022 – IMPA London & IMPA SAVE Sustainability Conference – London, UK

The IMPA London Conference brought together some of the shipping industry's frontrunners to talk about what they are doing different when it comes to sustainability and how they are supporting the principles on environment under the UN Global Compact, as well as how the IMPA SAVE initiative has been helping them to achieve sustainable change.



## 2. Organising and creating learning materials and writing and sharing articles on topics of interest related to sustainability in shipping and a principle-based approach to doing business.

### 2.1. Running a Knowledge Centre for IMPA, IMPA SAVE and IMPA ACT members with information on sustainability, the UNGPs, the OECD Guidelines, the SDGs and the ten principles of the UN Global Compact, depending on the remit of each initiative.



### 2.2. Sharing events of the UN Global Compact with the IMPA network and incentivising our community of maritime purchasers and suppliers to join the initiative, as well as making sure our community knows we are participants in the UNGC at all times.



### 2.3. Building awareness around new regulations and developments in human rights in business through regular newsletters, bulletins, and social media activity





### 3. Attracting new participants to the UN Global Compact through outreach efforts and awareness raising, and engaging members in collective action efforts on GC-related issues

#### 3.1. 13 Dec 2022 – The IMPA SAVE Sustainability Run – Donations to Ocean Generation – London, UK



In December 2022, IMPA organised its third ever IMPA ACT Sustainability Run for industry professionals representing companies that are part of IMPA's sustainability community. The run was typified by the IMPA SAVE programme and brought more close to 20 industry professionals together to create awareness of the human rights, labour standards, environmental and anti-corruption principles that should form the very basis of all companies' business practice. The run emphasised caring for the environment, human rights, labour standards and anti-corruption principles, as guided by the UN Global Compact.

### 4. Other actions to support the Global Compact and to engage with the initiative.

- 4.1. Day to day administration of the IMPA ACT and SAVE initiatives, involving the facilitation and fostering of partnerships in the CSR and Responsible Business Conduct fields and streamlining adoption of a principle-based approach to doing business, as well as ensuring accountability on plastic reduction efforts.
- 4.2. Recognition of companies' efforts and participation in the UN Global Compact where they desire to specify so in the IMPA ACT Sustainable Maritime Suppliers' and Partners' databases.
- 4.3. Provision of assistance and solutions for companies looking for alternatives to plastic drinking water bottles in the IMPA SAVE Solution Providers' Directory.
- 4.4. Inclusion of CSR module in IMPA's first advanced online education programme for maritime purchasers, so procurement professionals learn to implement CSR in their organisations and their supply chain. UN Global Compact principles are covered within.

### Part III. Measurement of Outcomes

1. Concrete actions taken by UN Global Compact business participants with whom your organisation engaged regarding their COP.

Several UN Global Compact business participants also work with IMPA's sustainability initiatives and have used our Associations' best practice guidance in their companies' operations. Below are a few of these:

- **DFDS A/S** – UN Global Compact Participant since 2015 are active members of the IMPA ACT initiative and continue to use the IMPA ACT Supplier Code of Conduct and best practice guidance to ensure their work with responsible supply chain management is aligned with the UN Guiding Principles, the ten principles of the UNGC and the OECD Guidelines.
- **Dampskibsselskabet NORDEN A/S** – UN Global Compact Participant since 2009 and co-founders and active members of the IMPA ACT initiative since 2013 and use the IMPA ACT Supplier Code of Conduct and best practice guidance to ensure their work with responsible supply chain management is aligned with the UN Guiding Principles, the ten principles of the UNGC and the OECD Guidelines. They initiate the screening of 5 tier-one suppliers per year and partner with them under the IMPA ACT rules.
- **Utkilen AS** – UN Global Compact Participant since 2020 and active members of the IMPA ACT initiative since 2020, the company uses the IMPA ACT Supplier Code of Conduct and best practice guidance to ensure their work with responsible business conduct is aligned with the UN Guiding Principles, the ten principles of the UNGC and the OECD Guidelines.
- **Wilhelmsen** – UN Global Compact Participant since 2019 and active member of the IMPA ACT initiative, the company works with the IMPA ACT framework.
- **A.P. Moller – Maersk, Utkilen, Grieg Group, V Group, and others** are already pledgers within the IMPA SAVE community and working as part of the initiative to reduce their use of single-use plastic drinking water bottles onboard their fleet.

Other IMPA ACT members and IMPA SAVE pledgers who work with responsible supply chain management and contribute to the SDGs through the reduction of harmful waste, and are UN Global Compact participants include Alfa Laval Group, Weilbach A/S, A.P. Moller – Maersk and Grieg Group AS. Also important to note is that under IMPA SAVE, shipping companies representing over 15% of the global fleet and over 40 maritime suppliers have now pledged to reduce the use of plastic drinking water bottles onboard vessels before 2025, and there has already been a reduction across the board in three years. Several of the companies involved have already started replacing plastic water bottles with environmentally friendly alternatives onboard ships, and started an education campaign to ensure that seafarers will have a smooth transition and are aware of the implications of plastic for the people and planet. At the end of 2021, we have even had the very first company to achieve a close to 100% reduction. See [here](#).

## 2. Partnerships formalised between maritime purchasers and suppliers in order to take substantive action in the realm of RSCM (under IMPA ACT) have the aim of advancing the UNGC principles.

All ship-owners and maritime suppliers found in the IMPA ACT Directory are working towards compliance with the UN Guiding Principles, the OECD Guidelines and the ten principles of the UN Global Compact. Find all suppliers here: [www.impa-act.org/directory](http://www.impa-act.org/directory)